

London  
School of Business  
& Finance



# Master in International Business

A global degree providing global experience



Shaping success in business & finance



## MIB Programme

The MIB (Master in International Business) programme is designed for high-potential students progressing straight from university with little or no work experience. It's designed to build a deep understanding of the fundamentals of business with a global perspective and develops both the theoretical and practical skills required to perform at the highest levels in international companies.

Successful applicants will study towards an MIB from the triple-accredited institution, Grenoble Graduate School of Business. Triple accreditation is an honour shared by less than 1% of the world's elite business schools.

- AMBA (Association of MBAs)
- EQUIS (European Quality Improvement System)
- AACSB (Association to Advance Collegiate Schools of Business)

This is a full-time, demanding programme which is approached from an international perspective. The programme's content is built on relevant and up-to-date core management courses and cross-functional approaches in order to fulfil the demand for first-class international and global managers.

The MIB programme is studied over two years. The second year will be entirely devoted to the completion of the dissertation. As part of this dissertation, you'll have the option to undertake a period of company-based learning, either in the form of a work placement or an internship.

## Company-Based Learning

You can devote up to 50% of the MIB programme to company-based learning. Spending time in a real-life business environment will allow you to put into practice the knowledge and skills acquired on the course.

You will work with LSBF's Careers and Corporate Division, accessing LSBF's network of over 400 corporate partners to find the right work placement for you.

## Double Degree Option

In addition to an MIB from the triple-accredited GGSB, graduates are also given the option of receiving an MBA from the University of Wales. Students who choose the Double Degree option will study 2 additional modules and complete a second dissertation to achieve the MBA, enabling graduates to hold two internationally recognised degrees.

## Dual Programmes

Dual programmes from LSBF give you the chance to combine your degree with a professional qualification, such as ACCA, CIMA, CFA®, and CIM. It's a powerful combination that gives you a competitive advantage in the marketplace.

## Expert Faculty

The LSBF faculty is made up of industry experts who bring their experience directly into the classroom.

## What can you expect after LSBF?

**84%** Average salary increase

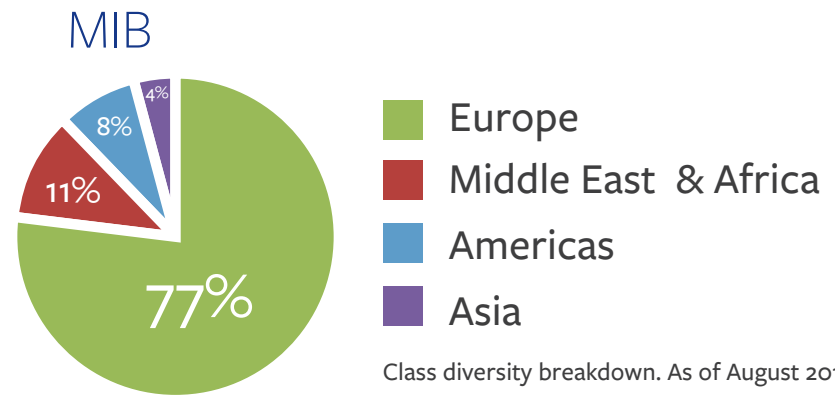
**91%** Employed within 3 months

**63%** Work in international corporations

**26%** In top management positions



Our MIB is a global programme, with a global classroom. We welcome international students to offer the best experience from day one.



52 students from 26 countries

## Programme structure

	Content	Duration
Year 1- Semester 1	<ul style="list-style-type: none"> <li>• Marketing               <ul style="list-style-type: none"> <li>• Marketing Management</li> <li>• International Marketing</li> </ul> </li> <li>• Intercultural Management and Ethics               <ul style="list-style-type: none"> <li>• Intercultural Management</li> <li>• International Negotiation</li> <li>• Business Ethics</li> </ul> </li> <li>• Accounting               <ul style="list-style-type: none"> <li>• Managerial Accounting</li> <li>• International Financial Accounting</li> </ul> </li> <li>• Finance and Economics               <ul style="list-style-type: none"> <li>• Economics</li> <li>• Corporate Finance – The Investment Decision</li> <li>• Corporate Finance – The Financing Decision</li> </ul> </li> <li>• Business Information Systems               <ul style="list-style-type: none"> <li>• Corporate Web Communications</li> <li>• Information Systems</li> <li>• Business Statistics</li> </ul> </li> <li>• Strategic Management               <ul style="list-style-type: none"> <li>• Harvard module: Microeconomics of Competitiveness</li> </ul> </li> <li>• Foreign Language (mandatory)</li> </ul>	6 months
Year 1- Semester 2	<ul style="list-style-type: none"> <li>• International Business               <ul style="list-style-type: none"> <li>• Introduction to International Business</li> <li>• Business Operations in Emerging Economies</li> </ul> </li> <li>• Managing Technology</li> <li>• Managing People in International Organisations               <ul style="list-style-type: none"> <li>• International Human Resource Management</li> <li>• Organizational Behaviour</li> </ul> </li> <li>• International Business Law</li> <li>• International Financial Management</li> <li>• Global Trade Environment               <ul style="list-style-type: none"> <li>• Global Trade Relations</li> <li>• International Operations and Supply Chain Management</li> </ul> </li> <li>• Foreign Language (mandatory)</li> </ul>	6 months
Year 2	<ul style="list-style-type: none"> <li>• Research Methodology</li> <li>• Final Management Project (Dissertation)</li> </ul>	12 months

# Key Facts

## Duration

Full-time: 24 Months:  
12 months on campus.  
12 months international study and/or work placement.

## Campus

London

## Intakes

October

## Applications

To apply or for further information:

Visit [LSBF.org.uk](http://LSBF.org.uk)

Email [info@lsbf.org.uk](mailto:info@lsbf.org.uk)

Or Call +44 (0)207 823 2303

# What do I need to enrol?

## Documents

- Completed online application form
- Certified copies of relevant certificates/transcripts
- Copy of passport
- CV / résumé in English
- 3 essays (500 words each) focusing on your academic and professional experience
- 2 letters of recommendation (Employer or Academic)

## Qualifications

- Strong undergraduate degree from a recognised university (assessed by GGSB admission board)
- GMAT is not an obligatory requirement, but is considered an advantage and may be required for some applications. Target score over 550

## Proof of English proficiency

- TOEFL - 94 (minimum: L-21, R-22, S-23, W-21)
- IELTS - 6.5 (6.0 minimum in each component)
- PTE - 63 (51 minimum in each component)

## Experience

- Work experience is not an obligatory requirement, but is considered an advantage
- For more information on this programme and the entry requirements, please get in touch with one of our advisors on the contact details below



UK | Singapore | Canada | Online

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