

London  
School of Business  
& Finance



# Your MBA

An MBA for the global marketplace



Shaping success in business & finance

## What can you expect after LSBF?

**84%** Average salary increase

**91%** Employed within 3 months

**63%** Work in international corporations

**26%** In top management positions

## Internationally recognised, internationally focused

London School of Business & Finance (LSBF) delivers globally recognised, innovative and industry-relevant programmes to students from over 150 countries around the world. We are passionate about nurturing future leadership talent, as is our royal patron, HRH Prince Michael of Kent GVCO.

As a modern professional, you need an MBA programme that develops your skills and experience, to prepare you for a career in business and management. At LSBF, we pride ourselves on staying in touch with the current market, and giving you the practical, up-to-date skills that employers are looking for.

The MBA programme is an internationally recognised degree, delivering the very latest in management theory, along with applied skills and case studies. Your experience will be as close to a real-world business environment as possible.

LSBF bring unparalleled flexibility to the way you study. Whether you have specific ambitions, or you're not ready to specialise just yet, with LSBF, you can keep your studies as broad or as focused as you want. Choose from a range of specialisations, including Financial Management, Risk Management and Marketing Management.

## Career development

We're committed to developing programmes that reflect the current economic climate. Working with high profile corporate clients (including three out of the big four accountancy firms) we're in constant contact with some of the biggest names in the business world. Google, IBM, Accenture and KPMG, to name but a few, have all recruited successful LSBF graduates.

## Marketable skills

The MBA is designed to give you a competitive edge with future employers. You'll gain a broad understanding of business management, with the practical skills to accompany it.

## Networking

We understand that your MBA is more than just a qualification: it's an invaluable career opportunity. Effective networking can open countless doors for you, and at LSBF you'll have access to a growing network of more than 20,000 business students. Visit [www.LSBF.org/globalcerts](http://www.LSBF.org/globalcerts) for more information on how our global community can enhance your career prospects.

## Flexible

Studying with LSBF puts you in control. Choose the times and the locations that suit you. Whether it's online, on campus, or a blend of the two, you can study whenever and wherever you like without compromising on quality.

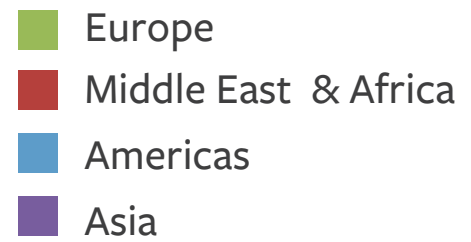
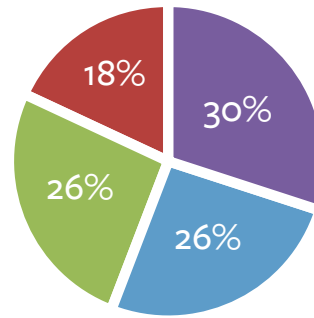
## Dual Programmes

Add an extra level to your employability: combine your MBA with an internationally recognised professional qualification. We deliver first-class ACCA, CIMA, CFA® and CIM tuition. On a Dual Programme, you study towards your MBA and your professional qualification for two years, helping you to develop a competitive edge in the shortest possible time. Go to [www.LSBF.org.uk/programmes/dual](http://www.LSBF.org.uk/programmes/dual)



## MBA

Our MBA students experience cultural diversity, and a truly global community, through the many international students we welcome.



Class diversity breakdown. As of August 2011.

57 students from 32 countries

## Programme structure

	Content
<b>Term 1:</b> <b>Certificate in Business Administration</b>	<ul style="list-style-type: none"> <li>• Marketing Management</li> <li>• Accounting and Finance</li> <li>• Organisational behaviour</li> <li>• Operations Management</li> </ul>
<b>Term 2:</b> <b>Diploma of Business Administration</b>	<ul style="list-style-type: none"> <li>• Managing Information</li> <li>• Strategic Planning</li> <li>• Specialisation module 1</li> <li>• Specialisation module 2</li> </ul>
<b>Term 3 &amp; 4:</b> <b>Master of Business Administration</b>	<ul style="list-style-type: none"> <li>• Management Research Methodology</li> <li>• Final Project (Dissertation)</li> </ul>

## Specialisations

Choose one specialisation	Modules
MBA	<ul style="list-style-type: none"> <li>• Project Management</li> <li>• Performance Measurement &amp; Control</li> </ul>
E-Business	<ul style="list-style-type: none"> <li>• Managing in the Digital Economy</li> <li>• Internet and Digital Marketing Communications</li> </ul>
Financial Management	<ul style="list-style-type: none"> <li>• Performance Measurements and Control</li> <li>• Advanced Financial Management</li> </ul>
Investment Management	<ul style="list-style-type: none"> <li>• International Financial Management</li> <li>• Equity and Fixed Income Investments</li> </ul>
Marketing Management	<ul style="list-style-type: none"> <li>• Global Marketing</li> <li>• Internet and Digital Marketing Communications</li> </ul>
Risk Management	<ul style="list-style-type: none"> <li>• Risk Management</li> <li>• Business Continuity and Crisis Management</li> </ul>
HR Management	<ul style="list-style-type: none"> <li>• International HR Management</li> <li>• Coaching and Mentoring for Leadership</li> </ul>
Project Management	<ul style="list-style-type: none"> <li>• Project Management</li> <li>• Coaching and Mentoring for Leadership</li> </ul>

# Key Facts

## Duration

Full-Time: 15 months  
Part-Time: 18-60 months  
Online: 15-60 months

## Campuses

London • Birmingham • Manchester • Online

## Intakes

October • January • April • July

## Applications

To apply or for further information:  
Visit [LSBF.org.uk/mba](http://LSBF.org.uk/mba)  
Email [MBA@LSBF.org.uk](mailto:MBA@LSBF.org.uk)  
or Call + 44 (0) 20 7100 1808

# What do I need to enrol?

## Documents

- Complete application form
- CV/resume in English
- Copy of passport
- 2 letters of recommendation

## Qualifications

- UK undergraduate degree or equivalent
  - A selection of professional qualifications will be considered for admissions
- GMAT is not an obligatory requirement but is considered an advantage. GMAT may be required for some full-time applications  
Target Score: 550

## English proficiency options

- IELTS score 6.5, (Minimum of 5.5 in each component)
- TOEFL score: 91 (minimum: L-21, R-22, S-23, W-21)
- PTE score 59 (minimum: 51 in each component)
- Cambridge Proficiency Exam (A, B) or
- Proof of equivalent level of language proficiency

## Experience

Work experience is not an obligatory requirement but is considered as an advantage. We recommend 3 years of full-time work experience prior to joining the programme.

## STUDY MODES

### Full-time / Part-time



### Blended



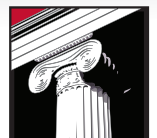
### Online



UK | Singapore | Canada | Online

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**MANCHESTER** +44 (0) 161 713 1777  
**TORONTO** +1 416 800 204  
**PRAGUE** +420 775 117 894  
**SINGAPORE** +65 6580 7700

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University of Wales  
Prifysgol Cymru

This degree is validated and awarded by the University of Wales, UK.  
For further details regarding the University and its validation services,  
please log on to [www.wales.ac.uk/validation](http://www.wales.ac.uk/validation) or email [validation@wales.ac.uk](mailto:validation@wales.ac.uk).