

Analytical Thinking

Innovative Business Strategies

Entrepreneurial Vision

Launch a Successful Career

Global Business Leaders

Strategic Decision Making

Triple Accreditation

Discover London

www.lsbfd.org.uk

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Demand more from Your Future

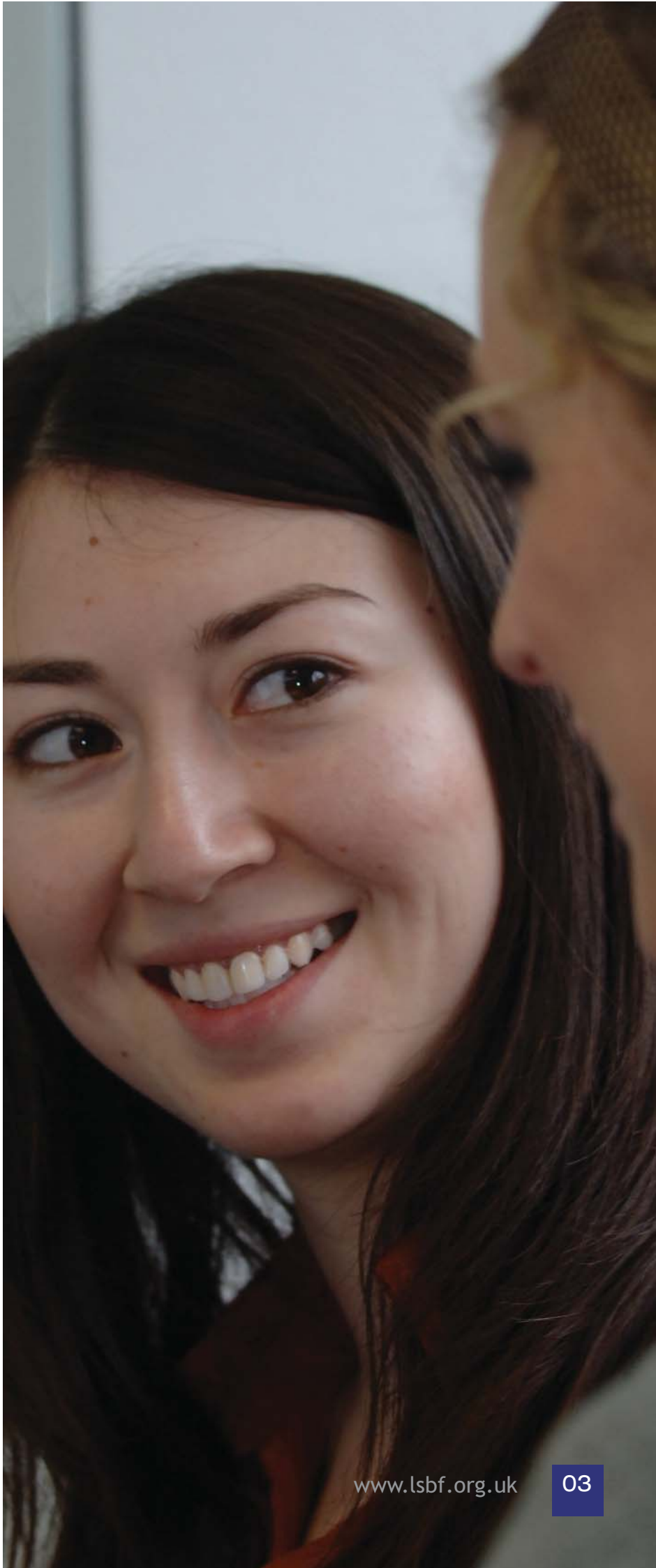
For those driven by a desire to succeed in business, this Masters in International Business (MIB) is a strategic way to launch your career. Your future success begins here. The MIB graduate can become one of the most valued players in the marketplace, empowered with the professional finesse to make critical decisions while understanding business at the highest level.

LSBF achieves this by providing a personalised experience for each student with an intensive career focused curriculum.

The MIB qualification is awarded by Grenoble Graduate School of Business (GGSB), and is ranked 7th in Europe by the Financial Times (2007). LSBF is dedicated to providing the most respected qualifications. Our choice of GGSB as a partner reflects this uncompromising quest for excellence.

GGSB is regularly ranked by the Financial Times among the best European business schools, especially for its international and intercultural programmes. GGSB is part of the top 1% of business schools worldwide with triple accreditation from EQUIS (European Quality Improvement System) AMBA (Association of MBA's) and AACSB (Association to Advance Collegiate Schools of Business).

The MIB programme provides a rare opportunity to study in a vibrant and challenging professional environment. You'll be working towards a top-ranked programme in the heart of London within close proximity to leading blue-chip companies, investment banks and consultancy firms.



Conventions are here to be **Challenged**

A traditional route to success takes many years of hard work. LSBF challenges this convention by providing MIB students with opportunities for invaluable industry experience, business networking, relationship building and sound academic knowledge, to start a successful career now. Motivated MIB graduates should be able to step into senior management roles straight after graduation.

For ambitious recent graduates, this MIB is the perfect way to realise your career aspirations and entrepreneurial vision. Students are exposed to a high-quality, comprehensive programme of business administration subjects, all studied from an international perspective.

Perfect Candidates for the MIB programme include:

- + Recent BA or BSc. graduates
- + Students interested to gain a broad international business degree with a second language module

**Kick start your business
career straight after your
graduate studies.**

Intakes

The MIB commences twice a year: Spring and Autumn.

Structure and Delivery

The MIB is a 2 year programme, consisting of 13 compulsory modules plus an International Management Project (IMP). The MIB requires full time attendance during one year followed by another year devoted to the completion of the IMP. During the second year, participants with an internship or who have full time employment can continue in their placements while working on their IMP.

MIB Course Syllabus

Academic Year 1.

Modules:

- + Global Trade Environment
- + Intercultural Management and Ethics
- + Managing People in International Organisations
- + Marketing
- + International Business
- + Managing Technology
- + International Financial Management
- + International Business Law
- + Accounting
- + Finance and Economics
- + Business Information Systems
- + Strategic Management
- + Foreign Language

Dissertation Year 2.

Each student is required to complete an International Management Project (IMP) under the guidance of leading business professionals. Students are encouraged to be innovative in their approach to analysing new as well as current business models. The IMP is an excellent way to stimulate student's entrepreneurial curiosity while showcasing their passion for, and knowledge of, business in collaboration with successful blue chip companies. The IMP involves both library and field research and may be based on an internship.



Case Study



Name: Gulbanu Pazykhairova
Position: President
Company: Ordabasy
Private Equity Firm estimated to be capitalised at £14 Billion GBP.

Gulbanu came to study in London from Kazakhstan. After researching the best options available for study abroad, Gulbanu was accepted into the prestigious London School of Business and Finance (LSBF). Studying at LSBF proved an invaluable way for Gulbanu to sharpen her business acumen. After graduation, Gulbanu moved back to Kazakhstan, to become the President of Ordabasy, a Private Equity Firm estimated to be capitalised at £14 Billion GBP. Gulbanu says: 'Studying with LSBF was a truly motivating experience'.

Who are you to tell me How to Think?

The Faculty

Fine tune your analytical and strategic thinking by learning from some of the sharpest intellects in academia. Our faculty are PhD and MBA qualified and all have invaluable work experience. The intellectual credibility of our lecturers is evident in both their academic achievements and the effectiveness of their teaching methodology. The LSBF faculties are a dynamic collection of original thinkers and are the key facilitators in bridging the gap between the academic and professional world.

LSBF faculty members are approachable, knowledgeable and many are globally recognised consultants, business leaders, industry specialists, directors and market leading practitioners from international blue chip companies, financial institutions and top accountancy firms.

The faculty has been sourced from many leading international companies including KPMG, Google, Goldman Sachs, RWE, American Express, Abbey National and Credit Suisse. Their combined experience means that the LSBF faculty are able to highlight current business developments and trends. This is a rich resource of knowledge that we encourage LSBF students to draw upon during their studies. Lectures are based on a practical workshop approach, with current case studies and the latest industry feedback.



Individual Approach

“Our personalised approach to teaching and small tutorial sizes allows us to make the most of each person’s unique experience and ability. Likewise, intellectually stimulating group discussions allow for an exchange of ideas and develop effective teamwork and leadership skills.”

- Georges Knell, Associate Dean.

Three Layer System

LSBF programmes are as highly rewarding as they are challenging. We have developed a teaching system that enables students to make the most of their abilities.

- + The personal layer provides coaching to assist every student individually.
- + The professional layer applies practical skills and industry experience.
- + The academic layer gives a solid theoretical foundation.



Laying the foundations of Achievement

Prospects

MIB graduates learn the international business management skills, foreign language and cross cultural competencies needed to excel in high demand roles.

Join the Elite

Holding an MIB degree ranked among the top ten in Europe by the Financial Times (2007), gives significant leverage in the global job market, placing you in a league of a few. You will find the balance shifted in your favour when competing for the best jobs.

Range of Opportunities

The combination of an MIB degree and a professional qualification in Accounting (ACCA or CIMA), Finance (CFA) and Marketing (CIM) presents a wider range of opportunities at a more senior level.

Accelerate your Career

Employees with better qualifications advance in the corporate world at a faster pace. There is nothing to stop you from reaching the highest level and your educational advantage will help you do so.

Strategic Decision Makers

To be a successful business leader requires a deep understanding of the complex modern economy. This MIB programme provides the all round business understanding needed to help you make intelligent, effective decisions in a business environment.

Language of Leaders

When students complete their programme of study, they will speak the same language as bankers, investors, senior managers and consultants making them a recognised asset to any company. LSBF gives students the strongest possible foundation for success in any business environment. Moreover, the benefit of acquiring a second language as part of the MIB programme will provide students with a considerable advantage in today's competitive global economy.

LSBF is a supporter of the arts in London. Kevin Spacey, Artistic Director of The Old Vic and two-time Oscar winner, attends an LSBF supported performance.



Cultivating



LSBF Career Development Service

Our Career Development Service provides students with practical exposure to leading multinational companies. Our students have opportunities to work in premier companies either in research projects, internships, consultancy projects or on job placements.



LSBF Career Development Service can assist you with the following:

- + Career advice
- + Planning and ongoing review of personal and professional goals
- + Career guidance seminars
- + Access to specialist job databases
- + Preparation for interviews
- + Providing references
- + Internship placements
- + Consultancy and research projects for leading multinationals
- + Charitable and valuable networking events introducing students to employers
- + On campus recruitment and networking events with notable key speakers

Our close ties with key corporations and institutions in Europe and the USA make it possible to welcome successful business leaders and professionals to LSBF for regular networking sessions, consultancies and inspirational career guidance.



Careers

Internships

An internship is a perfect chance for students to prove themselves in their industry of choice. Students can choose to undertake an assignment in industry, or continue in their current job. The number of companies and institutions in partnership with LSBF is rapidly growing, giving students a chance to explore new areas of expertise, meet new people and showcase their skills.

A successful internship can lead to a permanent position within that company. LSBF Career Development Service can assist students in finding an unpaid London-based internship.

Current Industry Needs

At LSBF we provide the perfect atmosphere to inspire intelligent, dynamic and stimulating business leaders of the future. Graduates drive forward industry change with a unique portfolio of expertise, tailor-made for current industry trends. LSBF instils in its students a potent insight into industry trends while giving them motivation to explore market niches.

LSBF achieves this by providing a personalised experience for each student. Thanks to our involvement in the business community, you will have an opportunity to meet current industry leaders and demonstrate your academic and professional knowledge.



Keeping you Two Steps Ahead

Dual Programmes at a Glance

LSBF is the original pioneer of dual study programmes in London, combining GGSB's triple accredited MIB with a Professional Qualification (ACCA, CIMA, CFA or CIM).

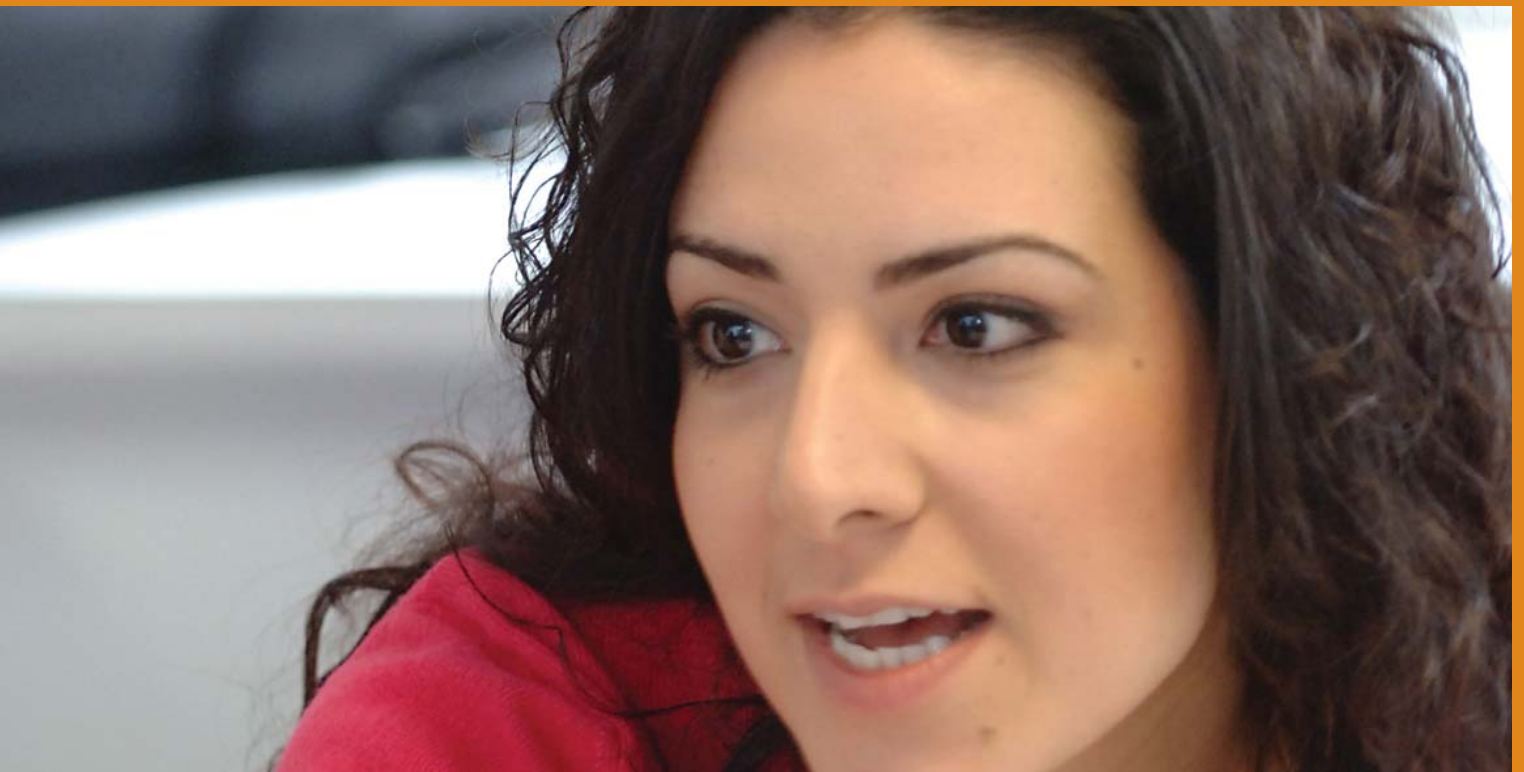
These unique Dual Programmes offer students the fastest route to gain both a Masters degree and a professional qualification. LSBF's ground-breaking programmes bring together academic knowledge and competitive, professional skills highly valued in the business world. Unlike most other institutions, LSBF does not make students wait to complete one programme before starting on the other - Dual Programmes at LSBF are taught at the same time. Therefore, study time is significantly shortened.

+ **Combined MIB + ACCA**

+ **Combined MIB + CIMA**

+ **Combined MIB + CFA**

+ **Combined MIB + CIM**



MIB + ACCA

Qualifications

LSBF offers a Dual Programme leading to the award of two internationally recognised qualifications: Masters in International Business (MIB) and certification from the Association of Certified Chartered Accountants (ACCA).

The MIB's business emphasis and the ACCA's financial focus results in graduates who are better prepared for success in the field.

- + The dual MIB+ACCA qualification combines the teaching methods and syllabus of the MIB programme with the syllabus from ACCA to ensure your study period is as effective as possible.
- + This unique LSBF Dual Programme will boost your employability in the shortest possible time, with the minimum financial outlay.
- + The MIB + ACCA creates a new type of business leader, combining superb people skills with strategic vision and financial critical thinking embedded in every decision.



What is ACCA?

The Association of Chartered Certified Accountants (ACCA) is the world's leading professional association in accountancy and finance. To become a member, you must pass a number of examinations and possess specific work experience. ACCA membership is also highly regarded in the fields of management and consulting, and is a major advantage in competing for senior roles.

MIB + CIMA

Qualifications

This is an empowering Dual Programme that leads to a Masters in International Business (MIB) and membership of the Chartered Institute of Management Accountants (CIMA).

The MIB + CIMA Dual Programme gives graduates the advantage of being one of the few in the market with both qualifications, significantly increasing their professional value to employers and business associates.



- + The CIMA qualification enhances student knowledge and expertise in budgeting, forecasting and business analysis.
- + Accelerate your career in financial management and consultancy firms.
- + The MIB+CIMA Dual Programme enables students to add a professional qualification to their postgraduate degree in management, with a strong focus on management accounting. It helps students become effective financial decision makers and inspirational leaders.



What is CIMA?

The Chartered Institute of Management Accountants (CIMA) is a global membership body for management accountants. CIMA represents financial managers and accountants working in industry, commerce, not-for-profit and public sector organisation in 156 countries. This is an ideal qualification for those wishing to develop a successful and diverse career in financial and business management. CIMA is usually chosen for its reputation, globally recognised status and flexibility of career options.



MIB + CFA[®]

Qualifications

The MIB + CFA[®] Dual Programme gives the advantage of attaining two internationally recognised qualifications: Masters in International Business (MIB) and the qualification of Chartered Financial Analyst (CFA[®]).

As part of the MIB + CFA[®] Dual Programme, students may have unique opportunities to put their knowledge and skills to the test in consultancy projects and internships with blue-chip companies and world-class investment banks.

- + The MIB + CFA[®] Dual Programme provides a strong combination of management and investment skills, preparing you as a leading professional, highly sought after in the global investment industry.
- + The MIB + CFA[®] Dual Programme gives you a solid background in general management and investment banking.
- + As one of only a few in the marketplace with both qualifications, your professional value to employers is greatly increased.
- + The rich experience at LSBF in both MIB and CFA[®] education has resulted in an advanced curriculum, specifically designed to draw on the common elements in both programmes.

What is CFA[®]?

First awarded in 1963, the Chartered Financial Analyst (CFA[®]) charter has become known as the gold standard of professional credentials within the global investment community. Investors recognise the CFA[®] designation as the definitive standard for measuring competence and integrity in the fields of portfolio management and investment analysis.



MIB + CIM

Qualifications

A Masters in International Business (MIB) degree coupled with a professional Chartered Institute of Marketing (CIM) qualification is one of the most exciting programmes that LSBF has to offer.

This remarkable combination is ideal for those who want to develop general management skills and gain in-depth knowledge of core marketing aspects.

The MIB + CIM Dual Programme is structured to teach you the specialised skills for a role in marketing management.

- + The course content focuses on the CIM Professional Marketing Standards; a blend of business management strategies, the tasks marketers perform, and the competencies needed at key stages in your marketing career.
- + The combined qualification is ideal for students looking for general management skills with an in-depth focus on marketing at an operational level.
- + The MIB + CIM Dual Programme is designed to widen your horizons, increase your employability, and accelerate your career prospects in today's fast-moving world of business and marketing.



What is CIM?

The Chartered Institute of Marketing (CIM) is the world's largest professional body for marketing, with 50,000 members in 130 countries. CIM is a professional body committed to delivering world class support to equip marketers with the knowledge and the skills they need to not only stay ahead but also to excel in the most challenging professions. This is done through market leading industry awards and practical courses. CIM membership is highly regarded for a successful career.



Selection

Minimum Admissions Criteria

- + Undergraduate degree (for example BA or BSc)
- + Proof of English Proficiency: If English is not your first language or you are not a degree holder from an English speaking institution, you must show proof of the following:
 - TOEFL: min. score of 93 (internet based)
 - 240 (computer-based) or
 - 587 (paper-based)
 - TOEIC: min. score of 800
 - IELTS: min. score of 6.5
- + Unlike the MBA no work experience is necessary
- + For Dual Programme applicants, pre-registration with your professional qualification body is required

How to apply



Apply online at
<http://lsbf.topapply.com/london>

Please note LSBF will only accept electronic applications.

You can call **+44 (0) 207 823 2303** to speak with one of our experienced advisors who will talk you through the process.

The following items must be included to successfully complete your application:

- + Certified copies of relevant diplomas/qualifications (Documents must be professionally translated and certified where relevant)
- + Proof of English language
- + Two letters of recommendation
- + Three passport photographs
- + CV/Resume

Selecting high potential applicants is crucial to maintaining an optimum learning environment. LSBF considers every applicant on the merit of individual ability and potential.



Scholarships

Scholarship Application

Applicants must apply for a scholarship at the same time as, or subsequent to, applying for the MIB programme. All information provided in the application form will be considered when applying for scholarships.

The agreed scholarship amount will be awarded as a deduction from the total tuition fees payable to LSBF. Find the scholarship application forms at:

<http://www.lsbf.org.uk/students/fees-funding/scholarship-programmes>

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The Emerging Markets Scholarship Scheme



HRH Prince Michael of Kent is the Royal Patron of London School of Business and Finance. HRH Prince Michael generously supports a special scholarship scheme to enable exceptional candidates from emerging markets to study for a Masters degree in London.

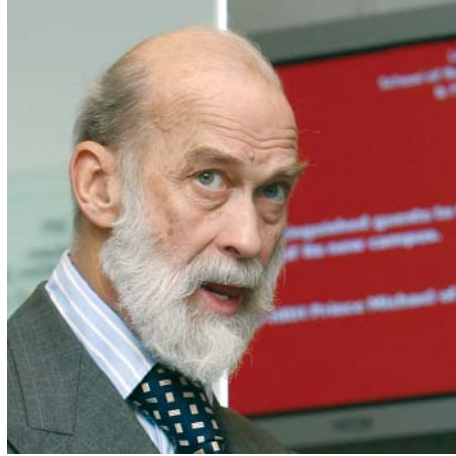
LSBF, along with HRH Prince Michael, has allocated a number of scholarships for outstanding applicants. Whilst academic achievement is one of the key factors in the process of selection, life achievements, extra curricular activities and commitment to contribute to the socio-economic development of the emerging market will be considered.

Women in Business

For women keen to progress up the corporate ladder, this scholarship is an invaluable means of fine tuning the strategic and analytical thinking needed for successful career progression at a senior management level.

Women applying for our programmes are being encouraged to become role models and leaders in business with a scholarship from LSBF. The scholarship will be awarded to women who wish to further their career prospects or who may have put their careers on hold to raise a family. Applicants must have proof of excellent academic records and English Language skills.





The Diversity Scholarship

LSBF encourages applications from all over the world, in order to enhance the cultural diversity of our student body and foster the international nature of our programmes. The LSBF Diversity Scholarship ensures our students originate from varied backgrounds creating an opportunity to form global professional networks.

Corporate Scholarship

LSBF's long-standing Corporate Scholarship is testament to our links with corporate London. Students who have been awarded a Corporate Scholarship, and who meet all other eligibility criteria, may be considered for opportunities to undertake faculty research, consulting projects or work experience placements.

Places on the Corporate Scholarship are limited, so LSBF are looking for the most dynamic and motivated students. This scholarship represents a real opportunity for high potential students to reach their professional career goals and to one day become boardroom leaders, C.E.O.'s and Presidents of the world's most recognisable brands and multinational corporations.

Research Placements

Limited placements are available to highly qualified applicants who possess the drive and ambition to pioneer international business study and research. Programme participants will not only get the opportunity to work in a challenging, vibrant and multicultural environment, but will also develop their research abilities and network with like-minded academics and professionals.

As work schedules will be tailored to accommodate class timetables, students will be able to balance their commitments, learn about international business practices, and apply the lessons learned in classrooms to 'real world' situations.

This programme is limited to high calibre applicants who demonstrate an excellent academic record, high level of English proficiency, and a commitment to the development of international business. Students selected for the programme will receive a reduction in tuition fees.

His Royal Highness, Prince Michael of Kent GCVO, Royal Patron of London School of Business and Finance

Scholarship Requirements

The completed application form, two letters of recommendation, your academic transcripts and your essay should be submitted along with your completed application form to LSBF's Admissions Department.

The final decision on application will be announced by LSBF's Scholarship Committee.



Campus Life

Our People are our Success

At London School of Business and Finance, our faculty and students come from many nations. This diversity means that the ambitious and committed people you will learn with have different ideas and ways of thinking that the group can benefit from. LSBF can attribute the success of its graduates to both the academic quality of our programmes and the dynamic learning environment created by the high calibre of its diverse student body.

Study Facilities

A 7-day study centre is available at our campus in London. This ensures that our students always have favourable study conditions at their disposal. LSBF provides an extensive onsite library and student computer rooms.

I.T. Facilities

In today's information age, computer and internet access is vital for all business people. At LSBF we provide the very best in technology:

- + Dedicated computer rooms
- + The latest accounting and business software
- + Internet access
- + Wi-Fi connection throughout the campus

Modern Classrooms

Our advanced facilities use state of the art technology to make studying as efficient and comfortable as possible.

The LSBF campus is a contemporary, vibrant, learning environment that will stimulate your academic curiosity. The facilities take student needs into full account resulting in one of the best business school locations in London.

Student Benefits

As part of London's student community you can enjoy such benefits as:

- + International Student Identity Card (ISIC)
- + Discounted travel and special offers
- + Information on student events
- + Free National Health Service (NHS) treatment

Accommodation

Even before you begin your programme of study at LSBF, we provide help and advice to assist you in making initial accommodation arrangements.

Experience LONDON

The London School of Business and Finance is situated in the heart of London, a centre of global finance, business and culture.

London is a charismatic, cosmopolitan and historic city offering a high quality of life and unsurpassed diversity.

One of the world's most well connected cities, London is a short flight from most European countries and also convenient for most long haul destinations.



Studying in London

Studying and living in London is an unforgettable experience. The school's location is perfectly positioned to provide links with industry and provide students with easy access to a huge range of projects, recruiters and career opportunities. The challenges, culture and people you encounter in this exciting city will resonate with you for a lifetime.



Business in London

London is Europe's premier financial centre. It is home to the highest concentration of global business in the world.

- + Highest investment level in Europe
- + Over 486 overseas banks
- + The world's top 20 insurance companies
- + 108 of Europe's 500 largest companies
- + 17% of all UK workplaces are in London
- + One of the largest stock exchanges in the world



Culture of London

London is host to a variety of arts, history, music, festivals, museums and much more. The fascinating variety of cultures within London bestows the city with a sense of interest and discovery. The city is home to more than 300 nationalities that have helped to shape the city's character into what it is today.



International Students

London School of Business and Finance prides itself on the diversity of its students, faculty and support staff. With members across the board from over 70 different countries, LSBF offers a perfect backdrop for cross-cultural and international business management education.

Test of English as a foreign language (TOEFL) or International English Language Testing System (IELTS) is a requisite for international applicants who have not previously studied in English.

Students from outside the EU will normally require a student visa if admitted to LSBF.

LSBF English Language Centre

Offering both full time and part time courses, the English Language Centre (ELC) at LSBF offers a wide variety of courses aiming at improving students' spoken and written English skills, along with preparing students for TOEFL and IELTS examinations.

In addition to a variety of Pre-Sessional and Pre-Masters programmes, the ELC also offers programmes training students for the International Certificate in Financial English (ICFE). This examination is fast becoming the standard English language certificate for everyone interested in a career in Finance and Accounting, with LSBF being the only institution in London to offer ICFE programmes. Developed by the Association of Chartered Certified Accountants (ACCA) and the University of Cambridge, this certificate is highly regarded by the world's leading corporations.

Taught by experienced lecturers, the programmes offered at the English Language Centre utilise a unique approach to teaching, building on students' existing strengths to develop English competency, understanding and fluency. The teaching approach is very interactive and covers all four skills - writing, speaking, listening and reading – in depth.

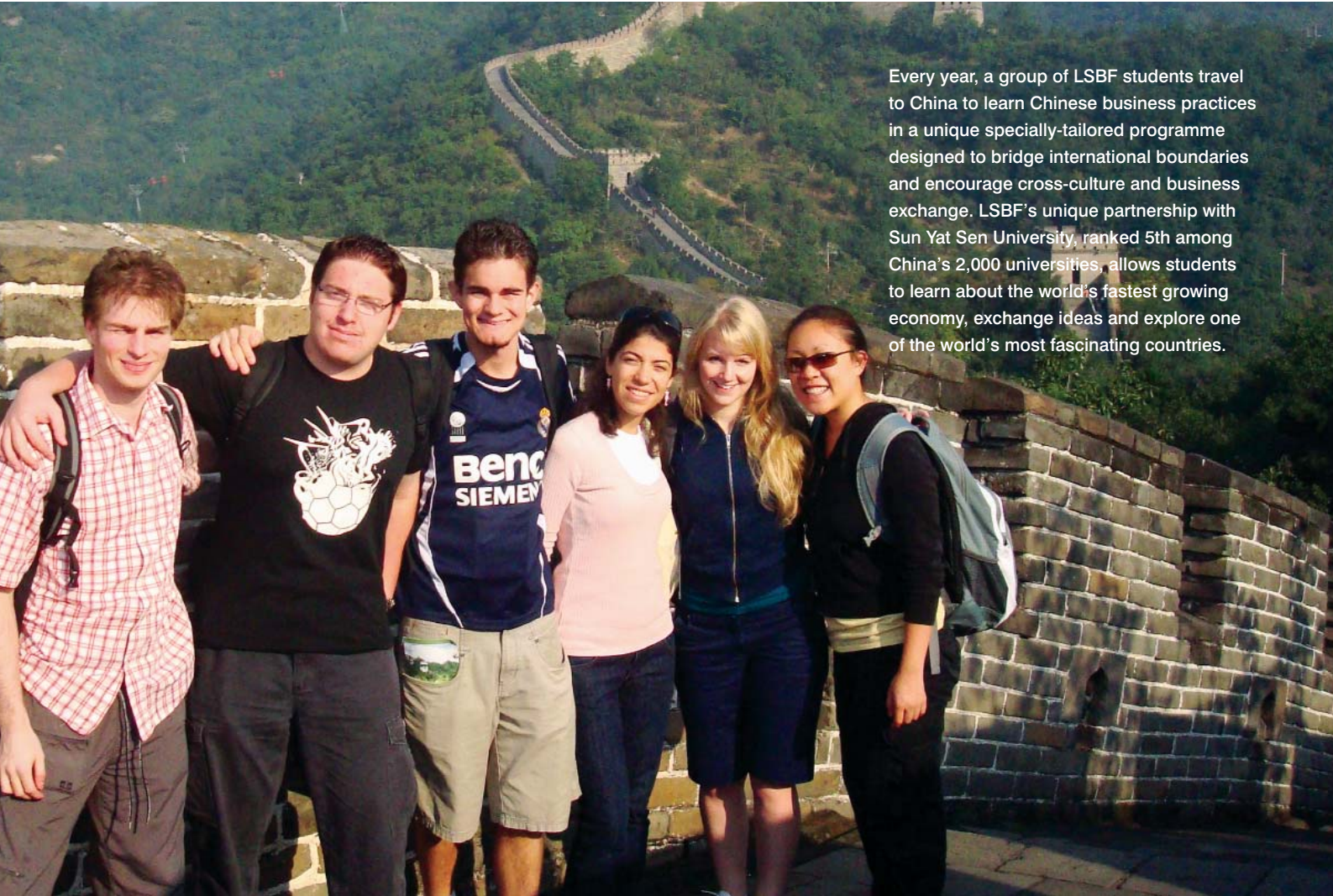
Immigration Support.

We welcome applications from international students and offer support throughout your programme of study. Correspondence to support your visa application will be forwarded to you on confirmation of your admission. Assistance can be provided at any stage of your visa application process.



For more information for International Students visit
<http://www.lsbf.org.uk/international>





Every year, a group of LSBF students travel to China to learn Chinese business practices in a unique specially-tailored programme designed to bridge international boundaries and encourage cross-culture and business exchange. LSBF's unique partnership with Sun Yat Sen University, ranked 5th among China's 2,000 universities, allows students to learn about the world's fastest growing economy, exchange ideas and explore one of the world's most fascinating countries.

LSBF and Your Future Success

At the London School of Business and Finance (LSBF) excellence is part of our daily life.

Being taught by leading scholars and exchanging ideas with talented like-minded pioneering intellects from across the globe, will contribute to your personal, academic and professional growth.

At LSBF, your peers will be as competitive and talented as you are, as each is driven by an ambition to be the best.

You will learn to work under pressure in all circumstances and to prove that you can succeed in the face of difficulties. At LSBF we provide the perfect atmosphere to inspire intelligent, dynamic and stimulating business leaders of the future.

Our Vision

Through educating the world's most creative, talented and ambitious, London School of Business and Finance aims at bridging international boundaries and providing individuals around the globe with an opportunity to achieve academic, personal and professional success.

Inspiring leaders around the world is not a task to be taken lightly. Yet with the right blend of students, unique specially tailored programmes, and experienced highly-trained educators, London School of Business and Finance develops globally minded business pioneers who will make a difference in today's fast changing economy.



Our Mission

It is our mission to become the first choice for business education in Europe.

Shaping Success

At LSBF we believe that each individual has a talent that can be nurtured to achieve success. We work to identify your unique skills and help you develop new ones. This personalised approach helps you attain your goals while achieving academic and professional success.

Our strong academic team and multiple ties across the globe create a favourable environment for you to develop and express yourself. You will make invaluable contacts with experienced professionals, leaders and innovators to enhance your future development.

What's in it for you?

Whether you wish to manage money in the financial centres of the world, start your own business, help developing nations industrialise, or make a difference in the non profit sector, you need to acquire the necessary skills to make an impact in the global economy. Studying at LSBF will fine tune the strategic thinking you need to carve out business success.

“The programme inspired me to become a business leader”

Elena Kalitin. Megafon, Russia

“The secret of joy in work
is contained in one word
- excellence.
To know how to do something
well is to enjoy it.”

Pearl S Buck

Contact Us

Contact one of our expert advisors today to find out more about the MIB, or any of the world class Masters programmes available through the London School of Business and Finance.

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